

Advertising & Affiliate Disclosure

Commercial Relationships, Sponsored Content & Affiliate Transparency

Her Golden Era may operate as a commercial media platform. This disclosure is intended to make its advertising, sponsorship and affiliate relationships transparent to readers.

1. Our Commercial Model

Effective Date: July 1, 2026. Her Golden Era is a global digital media and lifestyle platform serving women 35+, with particular editorial relevance to Black women across Africa and the global diaspora. The website may publish articles, interviews, newsletters, podcasts, videos, events, advertising, sponsored content, resources, links and other media. Her Golden Era is a media business and may earn revenue through display advertising, sponsored content, brand partnerships, events, newsletters, podcast or video sponsorships, affiliate relationships and other commercial arrangements.

2. Sponsored Content

Sponsored articles, founder stories, branded videos, podcast sponsorships and other paid collaborations may be identified as sponsored, branded, partner or similar commercial content. We aim to distinguish paid promotional material from ordinary editorial coverage.

3. Affiliate Links

Some links may be affiliate links. If you purchase or take another qualifying action after following such a link, Sugar Bay Studios or Her Golden Era may receive a commission at no additional cost to you.

4. Advertising Does Not Equal Endorsement

The presence of an advertisement, sponsor or affiliate relationship does not by itself constitute a guarantee or endorsement of a product, service, company or claim. Readers should evaluate products and services independently.

5. Editorial Independence

Commercial relationships may support the publication, but Sugar Bay Studios seeks to maintain editorial judgment over the content it publishes. Sponsored content may be subject to agreed campaign requirements, but commercial support does not automatically make a statement true or suitable for every reader.

6. Product Reviews and Recommendations

Where Her Golden Era reviews or recommends products, services, destinations or experiences, the nature of any material commercial relationship will be disclosed when applicable. Opinions may be those of the writer or contributor and should not be treated as professional advice.

7. Third-Party Claims

Advertisers and partners are responsible for the accuracy and legality of claims they provide for advertising or sponsored campaigns. Her Golden Era may request substantiation where appropriate but cannot independently verify every third-party claim.

8. Updates

This disclosure may be updated as the Her Golden Era commercial model develops.

9. Contact

Questions about advertising, sponsorships or affiliate relationships may be submitted through **hergoldenera.com**.

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