

Terms of Use

Website Terms & Conditions

These Terms govern ordinary use of the Her Golden Era website and should be read together with the Privacy Policy, Disclaimer and other website policies.

1. Acceptance of These Terms

Effective Date: July 1, 2026. Her Golden Era is a global digital media and lifestyle platform serving women 35+, with particular editorial relevance to Black women across Africa and the global diaspora. The website may publish articles, interviews, newsletters, podcasts, videos, events, advertising, sponsored content, resources, links and other media. By accessing or using the website, you agree to these Terms of Use. If you do not agree, please do not use the website.

2. Permitted Use

You may access the website for lawful personal, informational and non-commercial purposes, and for legitimate business purposes such as evaluating advertising, partnerships or services.

You may not use the website to violate law, infringe intellectual-property rights, interfere with security, distribute malware or spam, scrape or systematically reproduce substantial content without permission, impersonate another person, or misuse forms, comments or other interactive features.

3. Intellectual Property

Unless otherwise stated, the website, Her Golden Era branding, logos, editorial text, original photographs, graphics, videos, audio, layouts and other original materials are owned by or licensed to Sugar Bay Studios and are protected by applicable intellectual-property laws.

You may quote or share limited portions of content for lawful purposes with appropriate attribution and a link to the relevant Her Golden Era page where permitted. Reproduction of substantial portions, commercial republication or creation of competing databases or publications requires prior permission.

4. User-Submitted Content

If you submit comments, photographs, stories, testimonials, ideas or other material, you represent that you have the necessary rights to submit it and that the material does not unlawfully infringe another person's rights.

By submitting content, you grant Sugar Bay Studios a non-exclusive, worldwide, royalty-free license to host, reproduce, display and distribute the submission as reasonably necessary to operate, promote and improve Her Golden Era, subject to applicable law and our Privacy Policy.

5. Advertising, Sponsorships and Affiliate Relationships

The website may contain advertising, sponsored features, affiliate links and commercial partnerships. Additional disclosures may appear with particular content. See our Advertising & Affiliate Disclosure.

6. Third-Party Services

The website may depend on third-party platforms for hosting, payments, analytics, video, audio, newsletters, event registration, advertising and social-media features. We are not responsible for outages or conduct of third-party services.

7. Links to Other Websites

Links are provided for convenience and informational purposes. A link does not necessarily constitute endorsement. Your use of third-party websites is subject to their own terms and policies.

8. Events, Products and Services

Where Her Golden Era promotes or facilitates an event, workshop, retreat, product or service, additional terms, booking conditions, refund policies, health requirements or participation rules may apply. Those terms will govern where expressly provided.

9. Disclaimer of Warranties

To the fullest extent permitted by law, the website and its content are provided on an “as is” and “as available” basis without warranties of any kind, express or implied, except where a warranty cannot legally be excluded.

10. Limitation of Liability

To the fullest extent permitted by applicable law, Sugar Bay Studios will not be liable for indirect, incidental, special, consequential or punitive losses arising from or related to use of the website, subject always to rights and liabilities that cannot legally be limited.

11. Indemnity

To the extent permitted by law, you agree to be responsible for claims or losses arising from your unlawful use of the website, violation of these Terms, or infringement of another person's rights.

12. Changes

We may update these Terms as the website and business evolve. Continued use after an updated version is posted constitutes acceptance of the revised Terms to the extent permitted by law.

13. Governing Law

These Terms are intended to be interpreted under the laws applicable to Sugar Bay Studios and the operation of the website, with Tanzania as the principal jurisdiction for the business's website operations unless mandatory law requires otherwise. Any dispute-resolution provision applicable to a specific transaction or event will take precedence.

14. Contact

Questions regarding these Terms may be submitted through hergoldenera.com.

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